

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Sports
CPC, Khel Gaon
New Delhi – 110049

File No: CPC/DDS/InterPhthianGames-2023

Date:18/12/2023

To : DDG (E), DDK Delhi, New Delhi
DDG (Sports), CPC, New Delhi
Head (Sales), PB, New Delhi

From : Itwari
Dy. Director (Sports)
PB Sports

Sub: - Live coverage and Telecast of Pythian Games Festival 2023 to be held at Thyagraj Stadium, New Delhi on 19th December 2023 (Opening Ceremony).

It has been decided to telecast **Live/Segmental)/Deferred live of the event Pythian Games Festival 2023 to be held at Thyagraj Stadium, New Delhi on 19th December 2023 (Opening Ceremony)** on **DD Sports** as detailed below:-

DATE / DAY	TELECAST TIMINGS	CHANNEL/MODE
19/12/2023 (Friday) Opening Ceremony	0300 PM Onwards	Live Telecast on DD Sports

DDG, DDK Delhi is requested to deploy OB / DSNG van along with technical staff and **DDG (Sports) CPC, Doordarshan, New Delhi** is requested to make all necessary arrangements including production staff for the smooth and uninterrupted Live (segmental)/Deferred Live telecast of the above cited event and book the locally available commentators for commentary in Hindi and English.

DD SPORTS, CPC WILL LIVE STREAM THE EVENT ON PRASAR BHARATI SPORTS YOUTUBE CHANNEL.

Commercial during the live telecast of matches will be inserted from CPC.

Telecast certificate would be provided after the end of the match to the sports section with copy to C&S section.

Telecast of above said event are subject to the Programme exigencies of Doordarshan.

Title of the event, level of the match and venue to be supered throughout the telecast at suitable corner of the screen.

PB Sports will have perpetual broadcast and digital rights over the content.

Head (Sales) Prasar Bharati is requested to explore the possibilities of sponsorship/spot buys for the live event.

In case, the event clashes with any other sporting event of National importance, this event will be slotted on DD Sports 2.0, which is meant for private DTH and cable platform.

This issues with the approval of CEO, Prasar Bharati.

Contact Person:

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(Itwari)

Dy. Director (PB Sports)

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Copy to: DDG, E (HQ) /DDG(E) CPC /DDG (C&S) / DDG (PR) / PEX (Sports-Sh Sanjeev Soni), CPC / Channel Advisor (Sports) / PEX (Commercial) / Social Media